

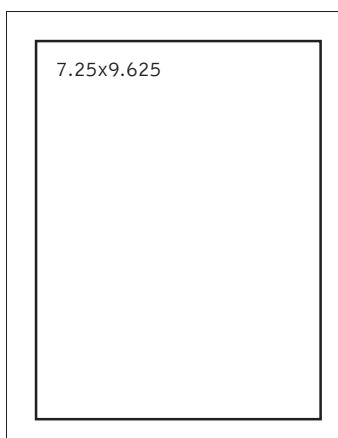


AMERICAN RANDONNEUR

2023 Advertising Rates and Specifications

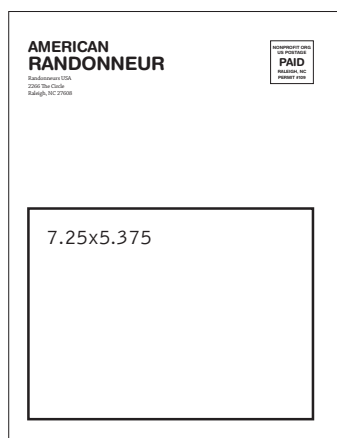
ISSUE	APPROX MAIL DATE	AD ART DEADLINE
SPRING	March 1st	January 25th
SUMMER	June 1st	April 25th
FALL	September 1st	July 25th
WINTER	December 1st	October 25th

8.5x11



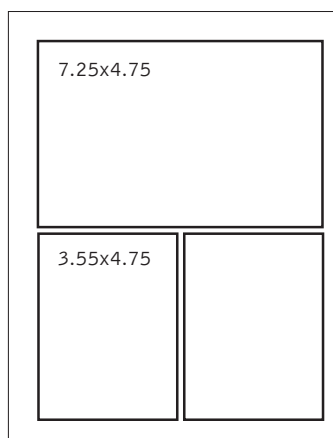
FULL PAGE

7.25x9.625 no bleed
8.75x11.25 bleed size



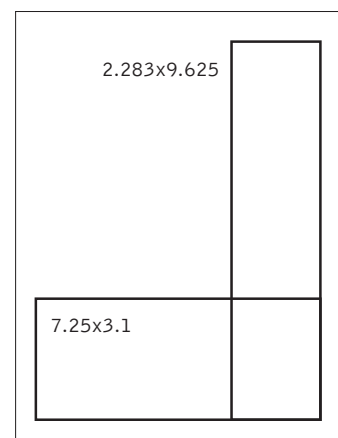
BACK COVER HALF PAGE

7.25x5.375
NO BLEED



HALF PAGE: 7.25x4.75

QUARTER PAGE: 3.55x4.75
NO BLEED



ONE-THIRD PAGE

Horizontal: 7.25x3.1
Vertical: 2.283x9.625
NO BLEED

RATES

Full Page (inside front or back cover) \$315

Back Cover (half page) \$300

Full Page \$262.50 (main signature only)

Half Page \$172.50

One-Third Page \$155

One-Quarter Page \$134.50

20% discount for prepayment of all four issues

ARTWORK INFO

The entire magazine prints in color (CMYK)

Submit a print-ready PDF at 100% of final size

200 dpi resolution or higher (300 dpi preferable)

Include bounding box or crop marks for no bleed ads

PAYMENT

Payment is due 2 weeks prior to art deadline

Pay Pal to: advertising@rusa.org

OR

Mail check payable to RUSA to:

Dan Driscoll

2811 Hollywood Drive

Arlington, TX 76013

QUESTIONS?

contact Dan Driscoll at dandriscoll1@me.com