

# Between Controls: RUSA e-news & updates



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## RANDONNEURING MOMENTS: A VIEW FROM...



Sheri Hauser (#14527)

Location: Route near Kemore, Washington which began in the University District, through Bothell and around Maltby to Carnation and back  
Details: Kevin Humphreys (#1092) was captured by Anthony Medina's (#12617) rear bike cam during the 150km [Divas Populaire](#) on March 5, 2022

## COFFEENEURING



Photo Credit: Mary Gersema (#2965)

Coffeeneuring is a relaxed, yet rules-based, fall cycling challenge where bike riders everywhere are invited to ride their bikes to seven cups of coffee (or tea, hot chocolate, etc.) at seven different coffee locales. This yearly fun challenge was developed by DC Randonneurs member Mary Gersema (#2965) in 2011.

Dates: The 2022 Coffeeneuring Challenge will take place from October 7 through November 20, 2022.

History: The Coffeeneuring Challenge began as a result of a series of randonneuring interviews Mary conducted in 2011 for The Daily Randonneur. She was interviewing Joe Platzner of the Seattle

## THANK YOU FOR YOUR SERVICE PATRICK HORCHOFF, REGIONAL BREVET ADMINISTRATOR (RBA) OF NEW ORLEANS, LOUISIANA

On Thursday January 1, 2004, George W. Bush was President, the third and final installment in Peter Jackson's Lord of the Rings Trilogy was soaring at the top of the box office receipts, The University of Michigan was losing yet another bowl game, this time to University of Southern California in the Rose Bowl, and while Arthur Dent never could get the hang of Thursdays, Patrick Horchoff certainly could. On that Thursday, Patrick began an 18 year 8 month run as the Regional Brevet Administrator for LA: New Orleans.

For almost 19 years, Patrick hosted 160 brevets for riders in New Orleans and beyond. That is quite a long time serving our organization and membership. We would like to extend profound thanks to Patrick for his long, long service to our organization and all the randonneurs and randonneuses he has hosted in his tenure.

Randonneurs, who noted that many people he knew had trained really hard for Paris-Brest-Paris (PBP). After all that preparation, he thought it would be great to get a medal for riding slowly to the nearest coffee shop. Mary had also been training for PBP and thought it sounded like fun to create a coffee-based cycling challenge.

She invented Coffeeneuring and built a rather long set of rules around it as a playful homage to randonneuring. In 2011, twelve people finished the challenge. Over the past eleven years, the challenge has continued to expand and has become a global event with more than 300+ people participating each year.

Mary is grateful to everyone who has ever participated and helped make the Coffeeneuring Challenge into what it is today. She invites everyone to take on this relaxing fall tradition in 2022.

If you have never tried it before, give it a go. If you are a returning Coffeeneuring Ancien or Ancienne, welcome back. And don't forget to invite your friends and family along for this fall adventure.

### Coffeeneuring Challenge



Patrick Horchoff (#1066)  
Photo Credit: Steven Graves (#4549)

### Flèche

A flèche is a 24 hour team event in randonneuring, patterned on the rules of the **Flèche Velocio**.

If you've never ridden a flèche before, we have provided the description and details for this team event. If you are interested in doing one, please contact your **Regional Brevet Administrator** soon to see if there will be one in your region and/or close to you in 2023.

Additionally, we are working on a new award for those who have completed ten or more flèche/arrow team 24 hour events. More details will be shared once finalized.

### Flèche Details

### GRAVEL-UNPAVED UPDATE



Photo Credit: Dawn Piech (#10146)

Our gravel offerings are in full swing this

### REMINDER: NOMINATIONS AND THE ELECTION

Just a friendly reminder that we will be sending out two additional newsletters on October 1st and December 1st for our annual call for Board of Directors nominations and to vote.

### CALENDAR

Glance at the **RUSA website for the latest schedule** and adventures available to you the rest of 2022.

season. We've put together this resourceful page that details the new program which includes:

- Provisions and rules for unpaved distances
- How to search for gravel specific events/routes

[Gravel Resources](#)

### DO YOU HAVE A CHANGE OF ADDRESS? ARE YOU MOVING SOON?

Update your membership profile so you will continue to receive American Randonneur in a timely fashion.

[Address Update](#)

### RUSA STORE

Lots of other sweet swag & trinkets available...[take a glance](#) to see what bling-bling is available.

### BEHIND THE SCENES: BOARD MEETING MINUTES STRATEGIC GOALS MISSION/VALUES/OBJECTIVES

Interested in seeing what's going on behind the scenes and where we are headed?

- 2022 strategic goals [here](#)
- Archived board of directors meeting minutes [here](#)
- Mission, values and organizational principles [here](#)

**Randonneurs USA mission is to promote non-competitive, long-distance cycling and serve as the sanctioning body for randonneuring events in the United States.**

Randonneurs USA is a 501(c)(3) tax-exempt nonprofit organization.

